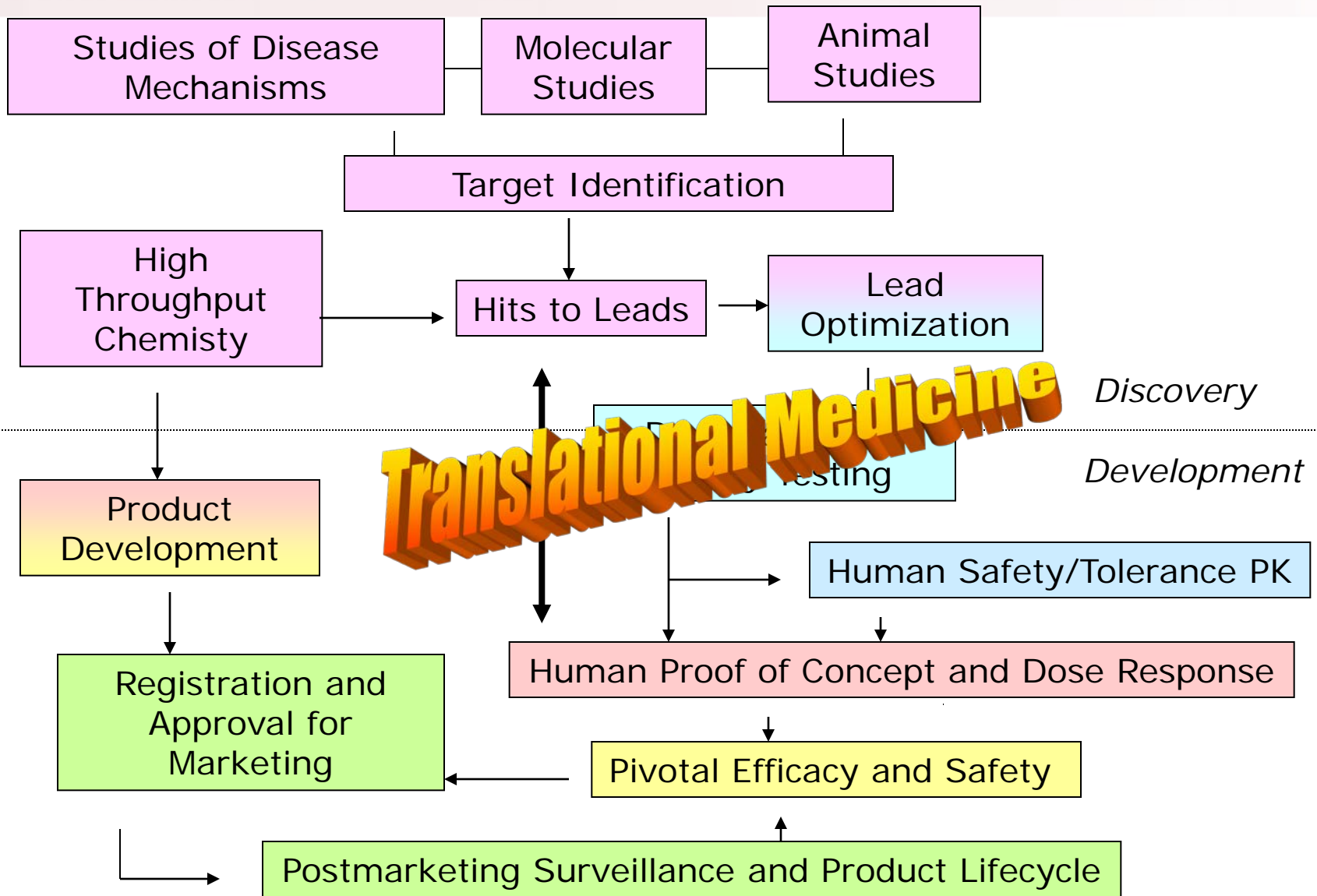




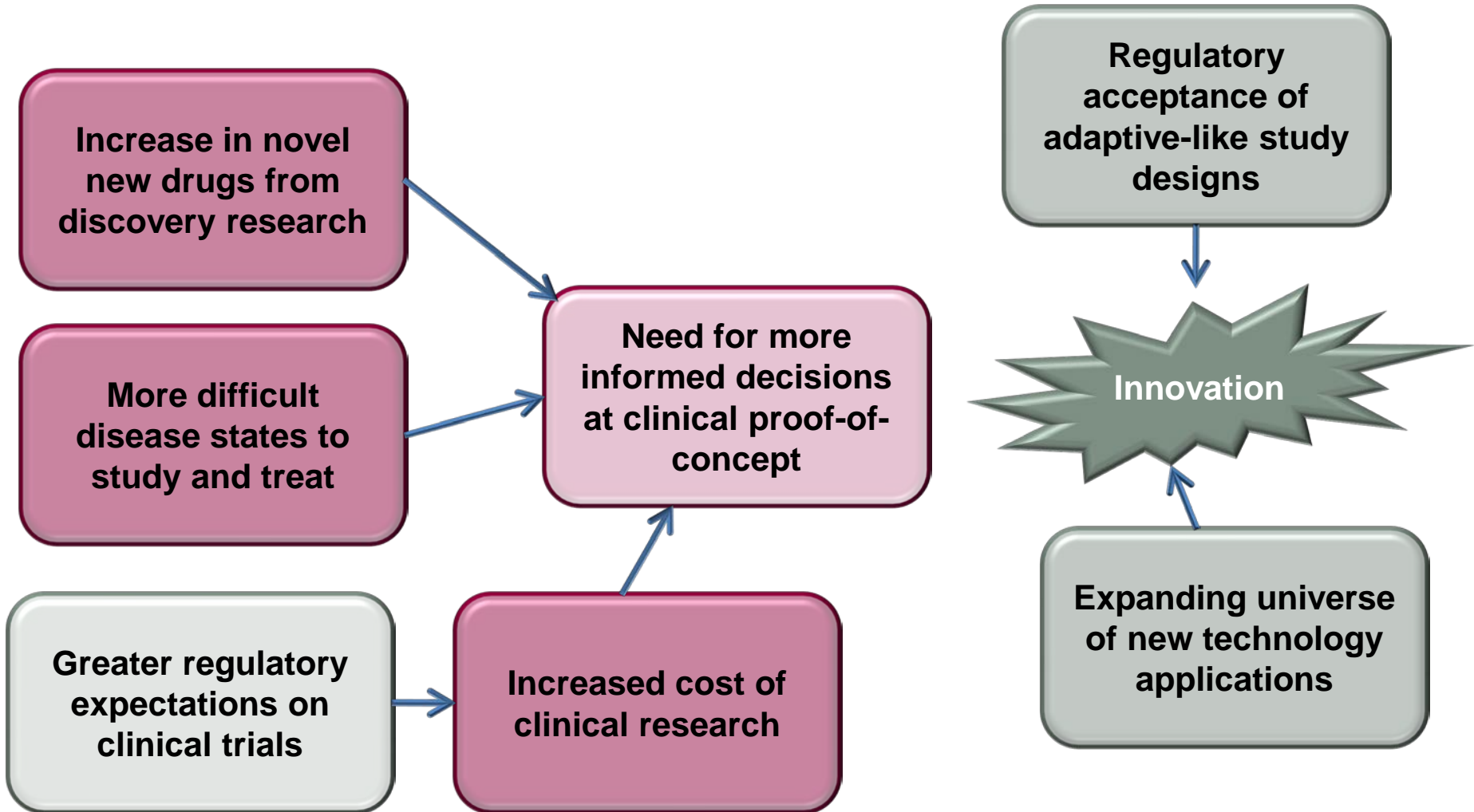
# **Translational Medicine: Making the Right Candidate Selection**

Opening Remarks  
J. Fred Pritchard, Ph.D.  
June 5, 2013

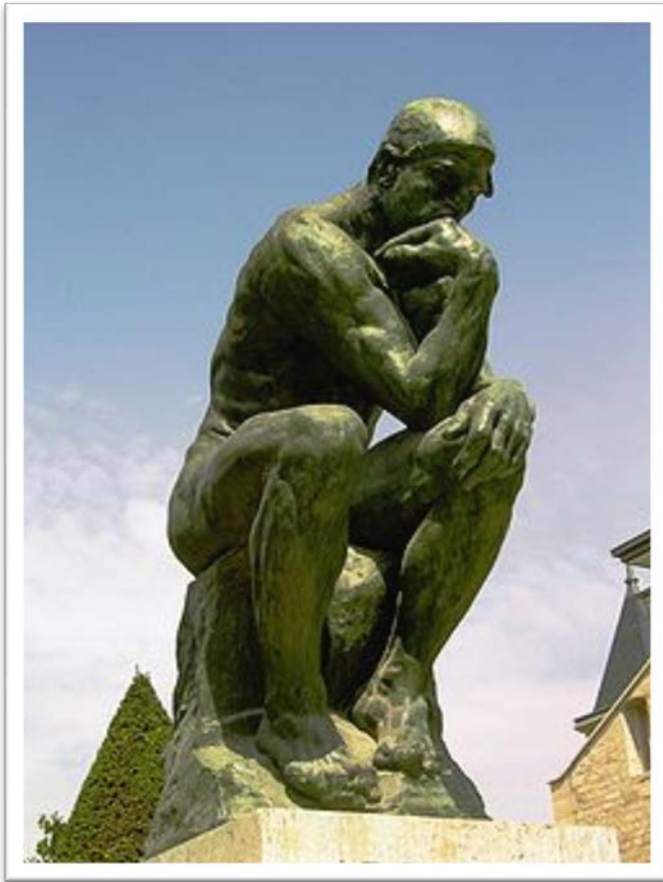
# Drug Discovery and Development is a Process



# The Pressure is On for Proof-of-Concept!



# What is a better decision?



- One made earlier
- With greater confidence
- More efficiently

Better data, faster, cheaper

Game Changing  
Innovation



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